

**FUK
iN!**
BURGER



BURGER IN THE USA

When people think of fast food, hamburgers are the first thing that usually comes to mind. Statistics back this up, with nearly 1/3 of American fast food restaurants being primarily focused on hamburgers (like McDonald's and Burger King). Pizza and sandwiches are the next most common items on the menu.

The burger restaurant sector in the United States was estimated at approximately **150.91 billion U.S. dollars in 2022.**



burger restaurants in US

<https://www.statista.com/statistics/1175815/burger-restaurant-industry-market-size-us/#:-:text=The%20burger%20restaurant%20sector%20in,forecast%20to%20reach%20161.37%20billion.>

FAST FOOD IN THE USA



201,865

The United States has 201,865 fast food restaurant businesses as of 2023

\$331.41 billion

The US fast food industry has a market size of \$331.41 billion as of 2022.

5.1%

The expected CAGR (compound annual growth rate) of the US fast food industry is 5.1% from 2020-2027.

\$907 billion

The global fast food industry is worth \$907 billion as of 2023.

37%

37% or 50 million Americans consume fast food every day.

31%

Hamburger-focused fast-food restaurants take up 31% of the fast-food market.

GHOST KITCHEN

Ghost kitchens are restaurants that sell food **using ubereat, doordash, grubhub and other delivery apps or pickup**, do not have a physical dining space for customers.

The global market size of ghost kitchens was valued at over **56.71 billion U.S. dollars in 2021 and is expected to grow in the future.**

This market has been enabled by the rise of technology and mobile food delivery apps, especially during the coronavirus (COVID-19) pandemic when most restaurants were forced to stop indoor dining and rely solely on takeaway and delivery sales.

Virtual Restaurant and Ghost Kitchens Market Size is projected to **Reach Multimillion USD by 2028**, In comparison to 2023, at unexpected CAGR during the forecast Period 2023-2028.



DELIVERY

Customers could pickup their order,
or
Use all delivery Apps



Acording to digital marketing agency Zion & Zion,

Grubhub is the most popular delivery app, with **37.8%** of the market share.

UberEats is a close second, with **36%** followed by **Doordash**.

Food delivery statistics:

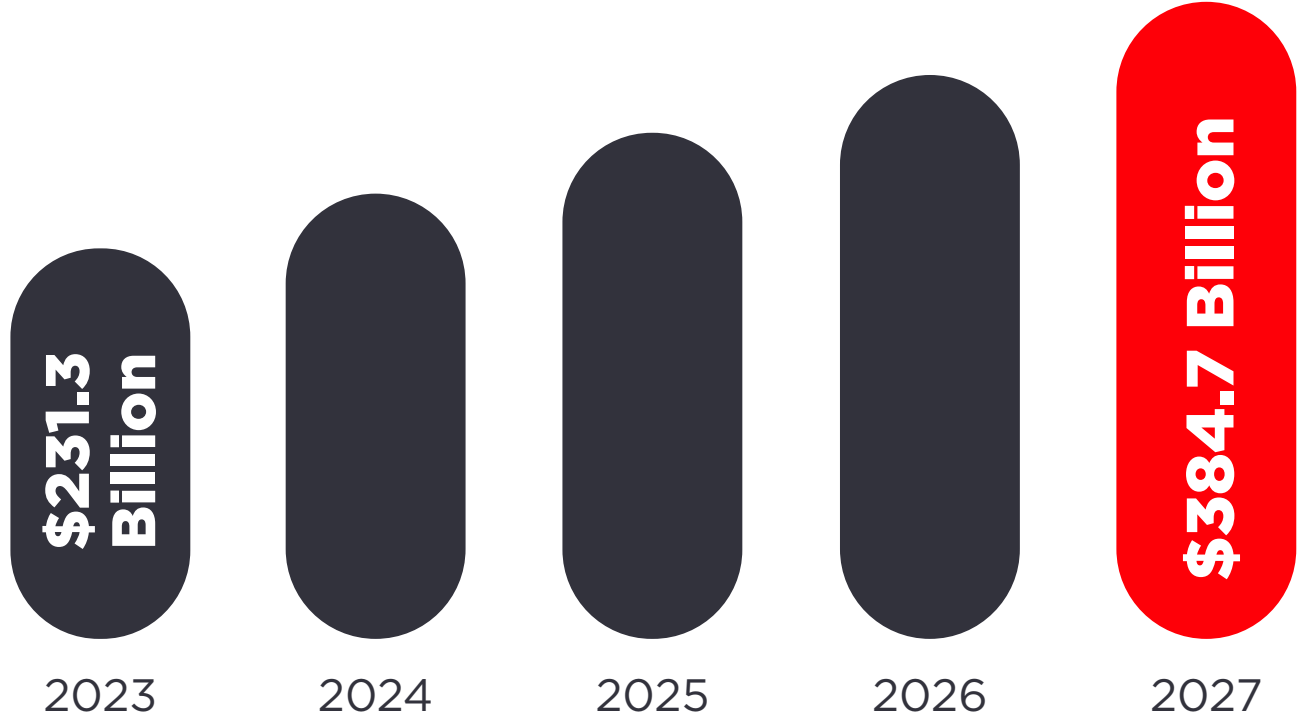
<https://pos.toasttab.com/blog/food-delivery-statistics>



DELIVERY

Over 185 million people expected to use online food delivery services by 2025

Food delivery is increasingly becoming a part of our lives. **Over 50%** of adults state that takeout and delivery services are essential. Revenue in the Online Food Delivery market is projected to **reach US \$231.3 Billion in 2023.**



Revenue is expected to show an annual growth rate (CAGR 2023-2027) of 13.56%, resulting in a projected market volume of US \$384.7 bn by 2027.

Food delivery statistics:
<https://pos.toasttab.com/blog/food-delivery-statistics>



THE MENU



Fresh

We only use fresh ground beef
(Never Frozen).

We only use fresh potatoes
(Never Frozen).

We only use peanut oil.



All

Burgers +Fries

Hot Dogs

Sweet Treats



Organic

No hormones

No steroids

No antibiotics

Certified Angus beef

Vegetarian options

THE MENU | BURGERS



Fukin Double Burger

Single Natural Angus burger, lettuce, tomato and our Fukin special sauce served in a warm brioche bun.



Fukin Burger

Single Natural Angus burger, lettuce, tomato and our Fukin special sauce served in a warm brioche bun.



Fukin Double Cheeseburger

Double Natural Angus burger, American cheese, lettuce, tomato and our Fukin special sauce, served in a warm brioche bun.



Fukin Vegiburger

Double Crisp handcrafted vegetable patties, pepper jack cheese, lettuce, tomato, and our Fukin special sauce, served in a warm brioche bun.



THE MENU | BURGERS

@?%#!
...\$&!!!



Fukin Impossible Burger

Cheddar cheese, lettuce, tomato and our Fukin special sauce, served in a warm brioche bun.



Fukin Blue Burger

Indulge in the ultimate burger experience with our Double Natural Angus burger, piled high with savory Applewood bacon and Blue Cheese, drizzled with sweet and tangy BBQ sauce, all nestled in a soft and buttery brioche bun.



Fukin Indecisive Burger

Single Natural Angus burger, and single homemade veggie patty with lettuce, tomato and our Fukin special sauce. Served in a warm brioche bun.



Fukin Triple Cheeseburger

Pick your greatest stack, my friend! Pick it as soon as you are just able to pick! Do not waste any second!



THE MENU | BURGERS



Fukin Double Impossible Burger

Double impossible burger, Cheddar cheese, lettuce, tomato, and our Fukin special sauce, served in a warm brioche bun.



Fukin Fries Burger

Double Natural Angus burger, American cheese, French Fries and our Fukin special sauce, served in a warm brioche bun.



Fukin Cheeseburger

Natural Angus burger, American cheese, lettuce, tomato, and our Fukin special sauce, served in a warm brioche bun.



Fukin Cheesburger with peanut butter

Double Natural Angus burger, American cheese, applewood smoked bacon, and peanut butter served in a warm brioche bun.



THE MENU | BURGERS



Fukin Waffle Burger

Double Natural Angus burger, American cheese, bacon, and maple syrup, served between 2 warm Belgian waffles.



Fukin Egg Burger

Double Natural Angus burger, american cheese, diced onion, lettuce, tomato, fried cage-free over medium egg and our Fukin special sauce, served in a warm brioche bun.



Fukin Egg & Bacon

Double Natural Angus burger, American cheese, Applewood smoked bacon, fried cage-free over medium egg, and our Fukin special sauce, served in a warm brioche bun.



Fukin Classic

Double Natural Angus burger, american cheese, diced onion, pickles, ketchup, served in a warm brioche bun.



THE MENU | BURGERS



Fukin Smashed Down Burger

Double Natural Angus burger, American cheese, pickles, diced white onion, mayo, ketchup, and mustard, served in a warm smashed-down brioche bun.



Fukin Good

Double Natural Angus burger, american cheese, bacon, diced onion, pickles, crispy onion and Mayo aioli, served in a warm brioche bun.



Fukin Premium

Double Natural Angus burger, american cheese, tomato, bacon, caramelized onions and our Fukin special sauce, served in a warm brioche bun



Fukin Amazing

Double Natural Angus burger, American cheese, Applewood smoked bacon, fried cage-free over medium egg, ketchup, mustard, mayo, crushed potato chips, served in a warm brioche bun.



THE MENU | OTHER

Hot Dogs

Fukin Crispy Dog
Fukin Premium Dog
Fukin Amazing Dog
Fukin Dog
Fukin Original Dog
Fukin Blt Dog
Fukin Bbq Dog
Fukin Breakfast Dog
Fukin Fire Dog
Fukin Cheese Dog

Fukin Fries

Fukin Fries (Fresh Cut)
Fukin Beef Fries

Sauces

Ranch
Dijonnaise
Chipotle Ketchup
Chipotle Mayo
Ketchup, Mayo
Sriracha Ketchup
Fukin special sauce
Mayo
Sriracha Mayo
Hot sauce
Truffle Aioli
Pink sauce
Mustard

Side

Veggie patty
Latke

Cookies

Sugar gourmet
Oatmeal raisin
Cranberry white chocolate chip
Reeses peanut butter chunk
Chocolate chunk M&M
Chocolate Chunk
Coconut pecan
Chocolate chip
Chocolate
Red Velvet
S'more

Desserts

Roll Cinnamon
Brownie Chocolate Chip

Drinks

Zephyrhills Bottle Water
Coke
Diet Coke
Coke Zero
Sprite
Dr.Pepper
Sunkist
Mountain Dew
Canada Dry
Brisk

Add some
Fukin ketchup



THE CONCEPT

Our FUKIN Burgers are so juicy!
Our FUKIN Sauce will get you addicted!
Using FUKIN is fun, funny and people enjoy saying it
without actually cursing

FUKIN!

IN!

BURGER



ADD SOME
FUKIN
KETCHUP



No Fukin
Mayo

Extra Fukin salt
on the Fukin fries



EXTRA FUKIN CHEESE

CAN I GET A FUKIN BURGER?

MORE FUKIN FRIES!

Extra
Fukin
cheese



⚡ CAN I GET
A FUKIN
BURGER?

FUKIN

EXTRA

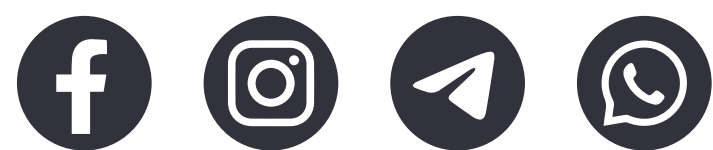
FUKIN

EXTRA FUKIN SALT ON THE FUKIN FRIES



THE CONCEPT

Attract younger audience who use more the delivery APPs



Post in social media



FUN PACKAGING

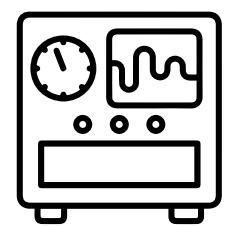


EASY TO OPERATE

Restaurant comes with



BUILT MENU



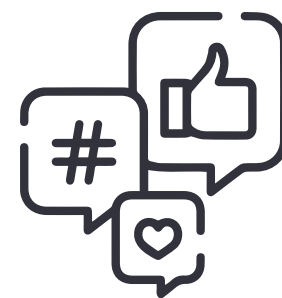
EQUIPMENT



CHEF MANAGER



INVENTORY



SOCIAL MEDIA



STAFF



PACKAGING



INVESTOR VISA E2

Partnership

**Owning 50% of the restaurant -
qualifies you (and family) to get
an investor visa (E2)**

For up to 5 years

There is an option to renew visa

E-2 is a non-immigrant visa that allows citizens of certain treaty countries to work in the U.S for an extended period, provided the business they are investing in remains viable. It allows your children to go to school, often with in-state tuition, and your spouse can work anywhere in the U.S.



INVESTOR VISA E2

E2 visa

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Investment requirements

E-2 requires a “substantial” investment, which is not defined by any specific dollar amount. Rather, it is defined by the type of business being invested in. Many E-2 investments are \$250,000 or more.

Involvement in the business

An E-2 investment requires some involvement in managing the business. This could include a high degree of involvement if you are starting your own business, or a relatively hand’s off approach if you are investing in a turn-key operation.

Work opportunities

E-2 investors are restricted to work for the business that acted as their E-2 visa sponsor

Time to get visa

The E-2 visa may be more suitable and can usually be approved within a couple of months. There is no quota and therefore no backlog.

Taxation

E-2 visa holders can avoid taxation on worldwide income by reducing the number of days that they spend in the U.S.

Requirements for time spent in the U.S.

The E-2 visa holder has more flexibility and can spend as much or as little of his or her time in the U.S.as they choose.

EB-5 visa

EB-5, on the other hand, is an immigrant visa that can lead to U.S. citizenship. Investors who wish to do so can later use their E-2 investment as a down payment for an EB-5 investment if they want to eventually qualify for permanent residency.

EB-5 requires an investment amount of \$900,000 and the creation of at least 10 full-time jobs for U.S. workers.

An EB-5 investment can be a completely passive investment.

an EB-5 investor has the freedom to pursue any work opportunity in the U.S. once they receive their Green Card.

EB-5 takes longer but leads to permanent residency. For some, E-2 may be a good way to spend the EB-5 waiting period in the U.S.

Green Cards obtained through EB-5 subject the foreign national to U.S. taxation on worldwide income.

To maintain your U.S. permanent residency status from EB-5, it is necessary to show that you intend to spend a significant amount of the time — usually at least half the year — in the U.S.

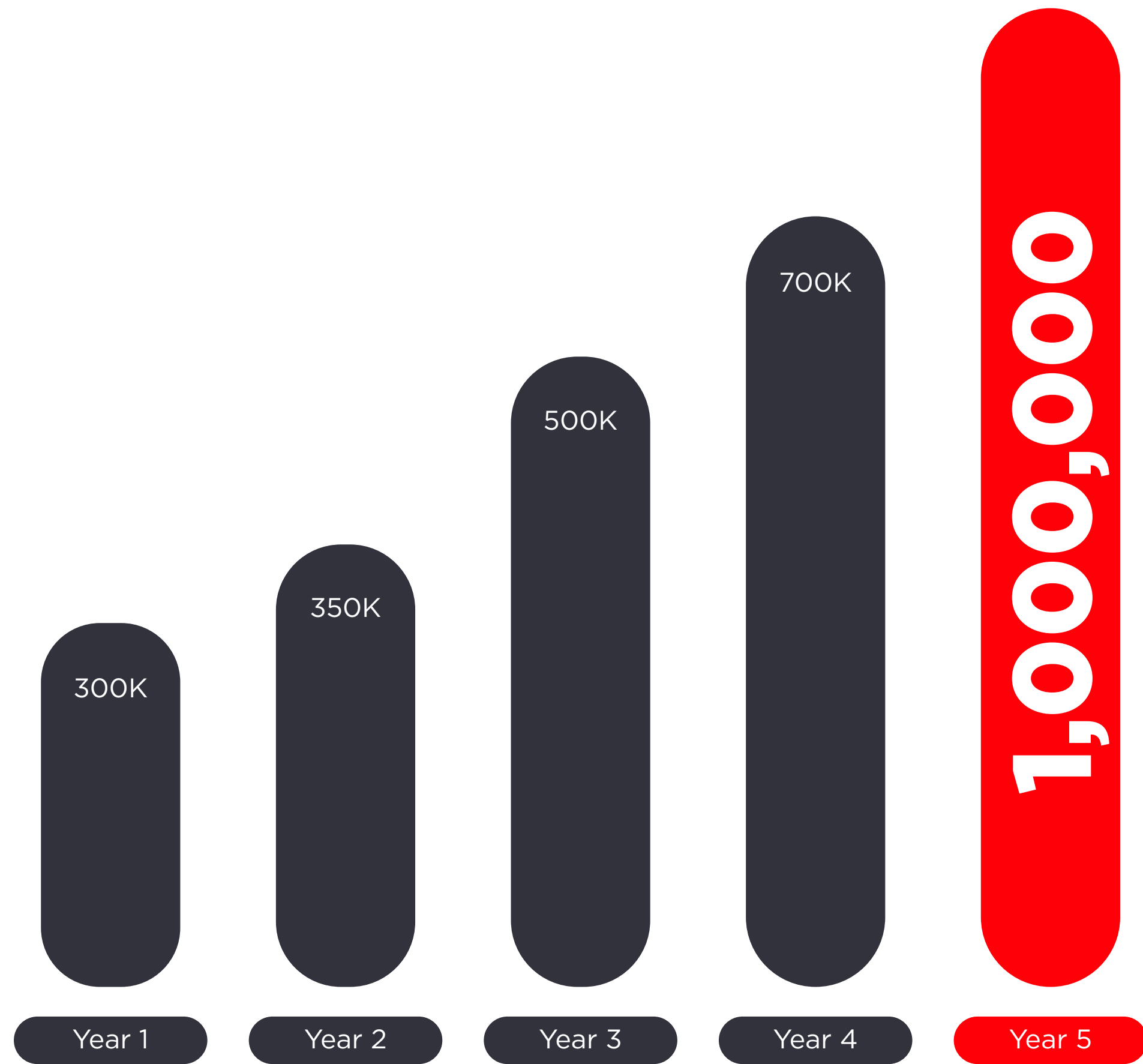
THE INVESTMENT

\$150K for 50% partnership in restaurant:

- no need to work
- no extra investment
- up to 5 years visa to USA
- option to renew visa
- profit monthly
- option to upgrade to EB5 to get Greencard



REVENUE PREDICTION



THE CHEF

Meet our Chef, the culinary genius behind the sizzling success of Fukin tasty Burger.

With his unrivaled passion for creating mouthwatering masterpieces, our Chef has revolutionized the art of crafting the perfect Fukin Burger.



THE GROWTH

Coming soon in:

Arizona

Tempe
Phoenix

California

Lawndale
Anaheim
Los Angeles
Anaheim
Culver
Redwood City
Huntington Beach
Pasadena
Oakland
Sacramento
San Diego
San Francisco
San Mateo
San Jose

Illinois

Chicago

Indianapolis

Indianapolis

Colorado

Denver
Aurora

Georgia

Atlanta
Decatur

Michigan

Detroit

Minnesota

Blaine
Minneapolis
Winona

Missouri

Kansas City

Nevada

Las Vegas

New Jersey

Belleville

New York

Brooklyn
Bronx
Queens

North Carolina

Charlotte
Chicago

Ohio

Cleveland
Columbus

Ontario

Etobicoke

Oregon

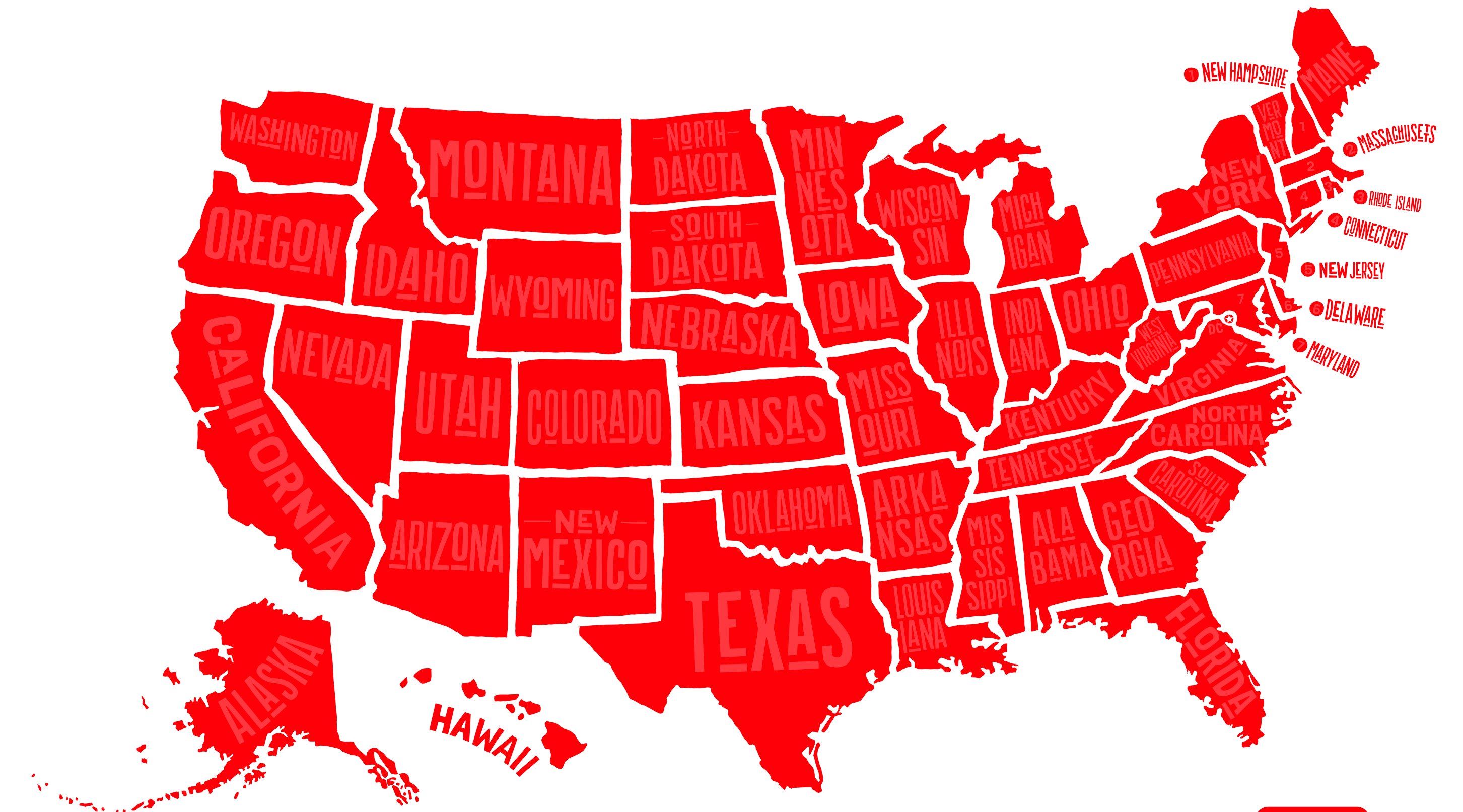
Portland

Pennsylvania

Philadelphia

Rhode Island

Providence



Texas

Austin
Dallas
Dallas, Farmers Branch
Fort Worth
Dallas
Houston
Plano
San Antonio

Utah

Salt Lake City

Virginia

Richmond

Washington

Seattle
Washington
Milwaukee

Florida

Doral
Miami Beach
Miami
Orlando

